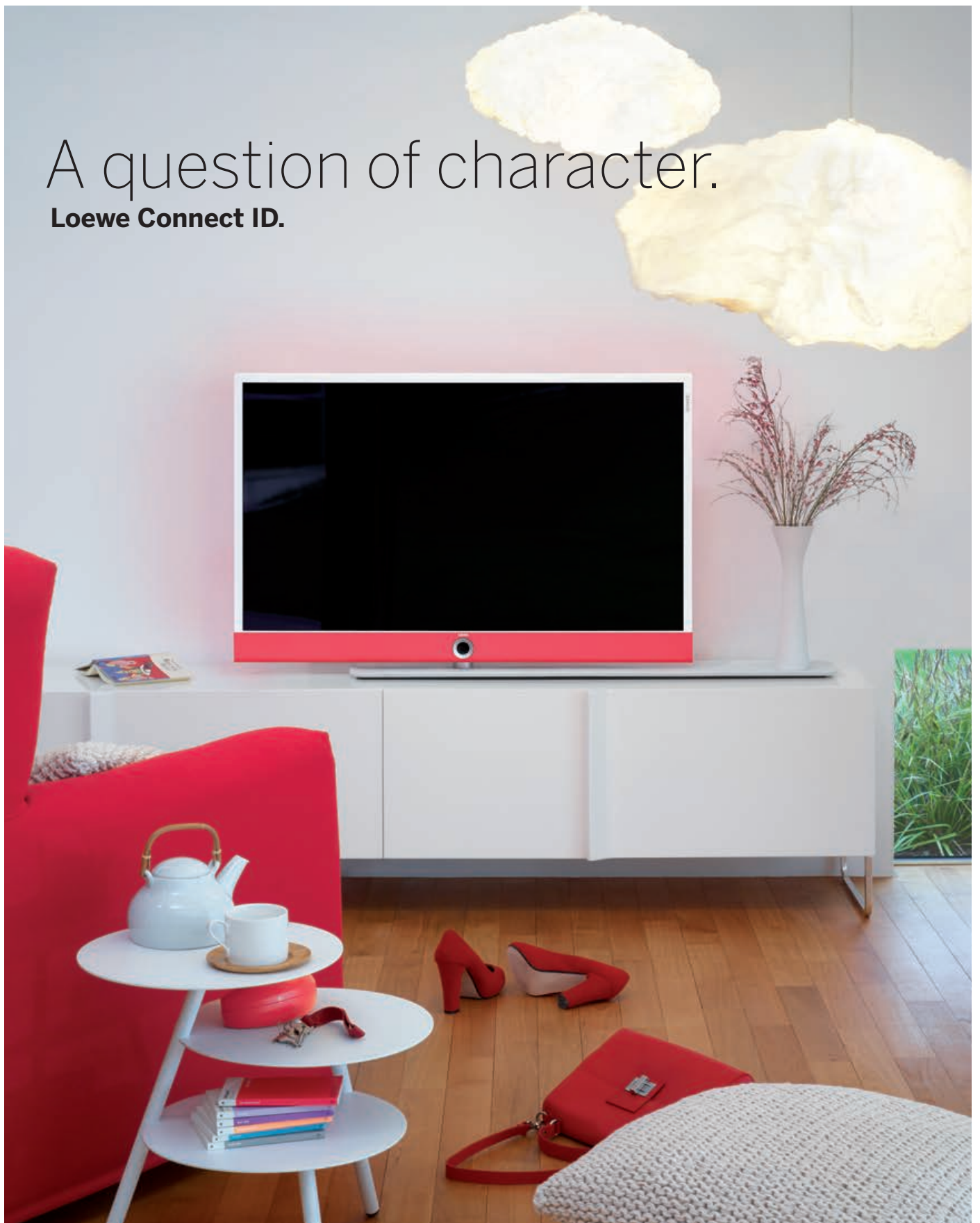


A question of character.

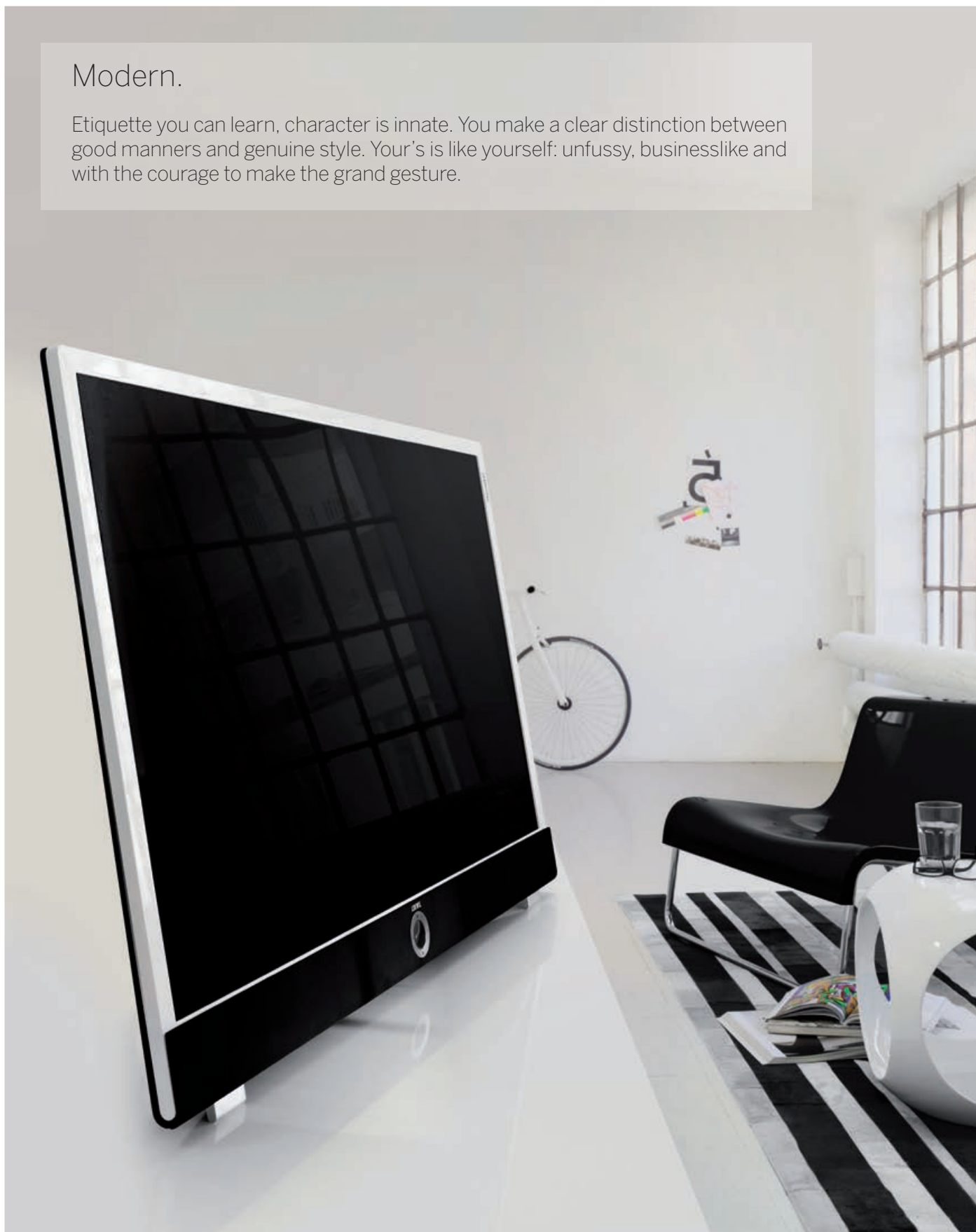
**Loewe Connect ID.**



**LOEWE.**

## Modern.

Etiquette you can learn, character is innate. You make a clear distinction between good manners and genuine style. Your's is like yourself: unfussy, businesslike and with the courage to make the grand gesture.



## Extravagant.

You are constantly in search of the unseen and never hold back in trying out unconventional combinations. You deliberately differentiate yourself, stand out in the crowd. Swimming against the tide is part of your philosophy of life.



Refined by *Rosen & Thal*



## Elegant.

You know exactly how much your style says about your personality. Clothing, furniture, accessories – you always attach the utmost importance to harmony between colours, shapes, and materials. The result: nuanced and well balanced.



## Confident.

You know exactly what suits you and what doesn't. Your decisions are straight and you stand by them. Be it design, technology, or manufacturing: for you the critical criterion is quality.



# Others proudly display their new TV.

## You display character.

You stand by your character and by what matters to you: nowhere else is that as crucial as in your home – after all, this is not a place for false pretences but where you want to be uncompromisingly yourself. With the new Loewe Connect ID the same goes for your entertainment: choose from a range of characterful colours and emphasise your individual taste. Not only does the TV set blend perfectly with the ambience of your living space thanks to its graceful design language, it also offers you the very best technology for enjoying a full cinema experience and perfect Smart Home Entertainment.

**Customisation.** The Loewe Connect ID is available in many versions. Mix and match the frame colours High Gloss White, and High Gloss Black with the colours for the housing/front cover Black, Silver, White, Beige, Havana or Raspberry<sup>1</sup>. Especially handy: The so-called Color Kits enable you, for example, to mix-and-match a TV set with a High Gloss White housing with a rear panel/speaker colour Havana. In exactly the same way, a Connect ID 46 with a housing in High Gloss Black can be combined with a rear panel/speaker colour Raspberry. This makes it simplicity itself to alter the appearance of your Connect ID .



R: Black  
C: White



R: Black  
C: Black



R: Black  
C: Silver



R: Black  
C: Beige



R: Black  
C: Raspberry<sup>1/2</sup>



R: Black  
C: Havana



R: White  
F: White



R: White  
F: Black



R: White  
F: Silver



R: White  
F: Beige



R: White  
F: Raspberry<sup>1</sup>



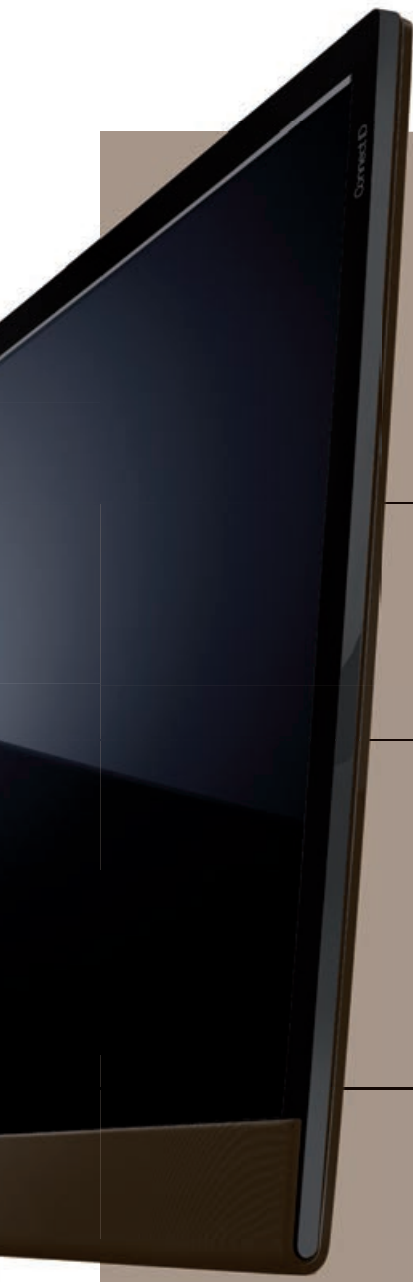
R: White  
F: Havana<sup>2</sup>

R = frame colour / F = colour of the speaker bezel or rear panel

<sup>1</sup>Raspberry version available in limited numbers, available for 46 inch.

<sup>2</sup>Version available with optional Color Kit from Loewe dealers.

Loewe accepts no liability for the scope and content of receivable online services (see back page of catalogue).



**Design.** Unique in the TV market: the colour of the back of the TV wraps seamlessly in a J-shape around and under the graceful housing to the fabric speaker cover at the front. That also makes the Loewe Connect ID a real eyecatcher in free-standing mode.

**Smart Features.** Experience entertainment that is perfectly integrated with the world of the Internet via WLAN or LAN. The Loewe MediaNet with its wealth of applications affords effortless access to varied offers such as online video or media libraries.



**Best WLAN.** Only the best WLAN is good enough for the Loewe Connect ID: the integrated module is designed for a high data flow rate and thus ideally suited for HD streaming. Three high quality, precisely aligned metal aerials ensure a stable connection. If necessary, the module operates at 5 GHz, thus avoiding data losses through interference with other devices. And with the unique bridge function, the Loewe Connect ID is transformed into a receiver for your Blu-ray player or PC. Enjoy perfect Internet reception.

**Stand options.** A wide choice of versions allow you to set up the Loewe Connect ID in a way that is fully customised to your living environment: Choose between table stand, floor stand, screen lift, wall mount, wall stand flex and racks in different configurations.





## Others have Smart TV. **You have all the options.**

You do not want to be told how to use media: you want to use them actively and individually as you like. This means: exactly the content that interests you and exactly when you want to. That is exactly what the Loewe Connect ID does: entertainment at the touch of a button.



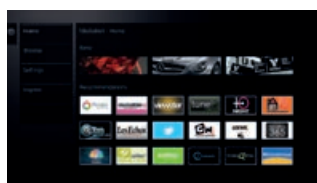
Loewe accepts no liability for the scope and content of receivable online services (see back page of catalogue).



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## Loewe MediaNet. **My Perfect Entertainment.**

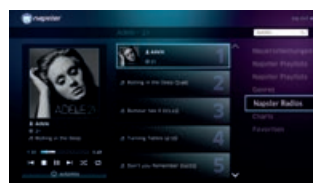
**Gives websites high definition and replaces PCs:** the MediaNet applications' extensive offerings open the door to the online world. The apps' special programming lets you experience web content via a display which has been optimised for the TV screen: from television on demand to the latest weather report. And if there is something that you particularly like, you can simply save the app on your home screen as a favourite.<sup>1</sup> With the Internet browser, you can go directly to websites which do not have an app available. For convenient address input, a virtual keyboard appears on the TV screen – or simply use the keyboard on the Loewe Assist Media app.



Want to be always up to date? The news apps in the Loewe MediaNet provide you with the latest news worldwide, at any time you want.



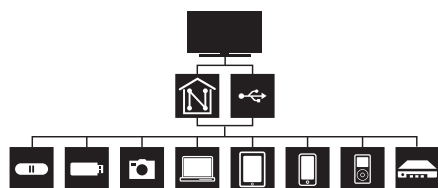
Want to keep in touch with your friends? With the Facebook app, you can access and comment on their posts, update your own status, etc. at any time. In large format and straight from your living room.



Want to listen to music? Use music streaming services such as Aupeo! or Napster<sup>2</sup>. With Q-tom you can even access music videos from many specialinterest channels.



Want YouTube on your television? With the appropriate app, you can experience the largest video collection in the world on your TV screen.<sup>1</sup>



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## Loewe MediaHome. **Simple access to whatever you want.**

**All media at a glance:** Access all media in different ways. For example, connect your camera or an external hard disk with the TV set via USB port or use a home network for data transfer; the router will act as a control centre between computer and television. The benefit: this gives you convenient access via your TV set to all files on your computer, (subject to your prior authorisation) be they photos, videos, or music.

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The availability of the MediaNet apps depends on the provider. Loewe is therefore constantly updating and expanding its selection of apps. The online content is optimised with CE-HTML for display on a large-format, flat-screen TV.

<sup>1</sup>Will follow via Loewe MediaUpdate.

<sup>2</sup>Napster is currently available only in Germany and the UK.

Others need submenus.

## **You need operation to be fun.**

Do you want to find, not search? This is precisely the principle on which the Loewe Assist Media user interface is based. Because the best system is one where you do not need to think where to find something but lets you navigate straight to the desired content – because it is clearly organised, because it is designed to a high standard, because it is the simplest system on the market. A particular highlight is the Favourites function: pressing the star on the remote control once places a station, a photo, or a piece of music on your Home Screen – perfect operating pleasure does not come any easier.





### One system. **One remote control.**

**Loewe Assist:** Controlling the universe of options that the Loewe Assist Media operating system offers you is simplicity itself with the convenient Loewe Assist remote control. It comes with an integrated database for a wide array of set-top boxes and a learning function. That means that you control sources in exactly the same way as you do other Loewe products such as SoundBox ID, or SoundVision ID. Alternatively, you can also control your Loewe TV system with the very compact, new Loewe Assist Easy (available separately).

---



### One system. **One operating logic.**

**Up, down, left, right:** That's all it takes for intuitive control of the whole universe of channels, media, and content, the way you want it. All you need to do is use the remote control's cross-navigation system to place the cursor where you want on the screen and press OK to confirm. This navigation concept applies across all levels and areas of the new Loewe Assist Media system.

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reddot design award

### One system. **Smart operation.**

**Innovative extension:** The award-winning Loewe Assist Media App for the iPad allows you to operate the entire TV menu via your mobile device extremely elegantly – at the touch of a finger. For example, simply scroll through the Electronic Programme Guide (EPG) and find out about the current programme's content and duration. Define your personal favourites and access them directly via the Assist Media app start screen. The Loewe Assist Media app is available free of charge in the Apple AppStore.

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### One system. **One orientation.**

**User focus:** The Loewe Assist Media operating system is organised not by source but by medium. This means: the organisation is user oriented. You no longer needs to know where to find what but only what he would like to see or hear. The Loewe Assist Media operating system takes care of the rest in the background. Positive side-effect: with only one remote control you really do control all applications – from TV programme via film archive to holiday photos.

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### One system. **One look.**

**Design quality:** An absolutely critical factor for Joy of Use is the screen design. Semitransparent menus, attractive photo collages, Cover Flow, and dynamic, high-resolution animations don't just create visual elegance: they make the individual navigation steps visible, thereby considerably assisting intuitive comprehension. The pared-down icon design lends additional support to finding your bearings quickly.

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Others boast about Hertz.

**You enjoy it.**

Loewe Connect ID emphasises your character and is a real eyecatcher. With its high picture repetition rate, smooth moving images, powerful LED backlight, and natural colours, it always offers the best picture. Each scene is transformed into a cinematic experience. And with your Loewe Connect ID, you enjoy each moment.







### 200 Hertz. **High rate for sharp image transitions.**

**Precision to the last detail:** The Loewe Connect ID offers a full-HD panel with a high 200 Hz picture repetition rate. The scanning backlight ensures a fascinating sharpness of movement. Loewe uses sophisticated algorithms to calculate the transitions between one individual image and the next, ensuring a perfect sequence of individual images in fast moving scenes. This enables you to experience each movement in an absolutely pin sharp and smooth presentation – crisply rendering even the smallest movements such as the blink of an eye.



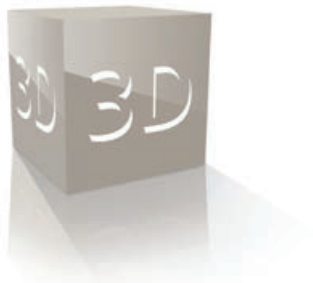
### E-LED Backlight. **Crystal clear colour brilliance.**

**Perfect light for a perfect picture:** The prerequisite for natural colour reproduction is uniform illumination. The Loewe Connect ID's extraordinarily homogeneous, white LED backlighting ensures that the screen content is optimally backlit in each scene. As a result, you experience rich and deep colours with high contrast values as well as perfect black rendering for darker content – in short, consistently crystal clear colour brilliance.



### Brightness. **More contrast, deep black.**

Many displays simply look more appealing than others: the reason is the brightness of the panel. The surface quality and consequent brightness improved on the predecessor model. The result: visibly deeper black values and better contrast. Namely, the optimal attributes for generating really impressive colour brilliance.



### 3D Active Shutter. **You can almost touch it.**

**That's how deep a surface can be:** with its high luminosity and picture repetition rate the Loewe Connect ID offers the ideal prerequisites for an impressively graphic and smooth representation of 3D content. In the process, the 3D Active Shutter technology achieves the best and most natural result. The Loewe Connect ID also features a converter to allow you to enjoy even 2D content in 3D, almost real enough to touch.

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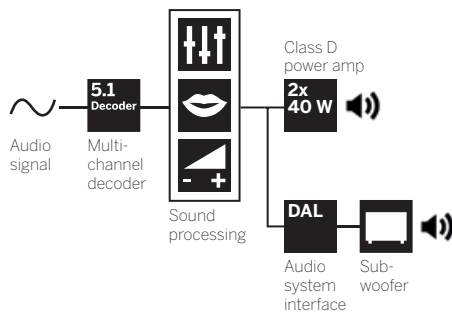
Others talk about soundscape.  
**You talk about sound space.**

The Loewe Connect ID offers High End Design – and High End Sound. Frequently, with other manufacturers, it is not just the TV housing that is flat, but the sound as well. The Loewe Connect ID offers a sound experience characterised by a deep bass and spatial depth that you would never expect from its slim housing. This is provided by four integrated speakers and 2x 40 watts music output. The speaker is finished with fine, highly permeable fabric – in the same way you find with high quality HiFi speakers.



Rich stereo sound. **2x 40 watts with dynamic bass.**

**Flat can sound surprisingly deep:** enjoy an impressive sound space with the Loewe Connect ID. Where other manufacturers frequently fit only two speakers, the Loewe Connect ID boasts a total of four speakers – two on each side. Thanks to the sophisticated design of the resonance chambers you will enjoy high-resolution peaks and very dynamic deep notes. Combined with external components in a Loewe sound system it is optimally attuned for use as a Centre Speaker.



Purely digital signal chain. **For the clearest sound ever.**

**The ultimate in uncompromising sound quality:** from the integrated 5.1 receiver to the audio system interface, the signal chain for the Loewe Connect ID incl. DR+ is purely digital. This means: the television set accesses the incoming multichannel signal, thus eliminating the need for a separate AV receiver. The sound signal then undergoes a complex and painstaking sound processing procedure, including automatic language detection and frequency-selective volume correction. That way you enjoy perfect sound – the same goes for your home cinema system of course.<sup>1</sup>



Loewe 3D Orchestra. **Miraculous sound in your room.**

**Genuine 3D sound for the first time ever:** Turn your Loewe Connect ID with DR+ into a home cinema – for example with the unique Loewe 3D Orchestra sound system. For the first time it is possible to experience perfect 3D sound throughout the room. This is down to the special speakers with their spherical sound propagation and intelligent control system that individually adjusts each speaker. Thanks to best-in-class technology, you enjoy outstanding sound via wireless transmission in loss-free quality.<sup>2</sup>



Loewe Racks. **Integration champions.**

**Cinema sound in a compact package:** Search no longer for the perfect furniture for integrating your Smart Home discreetly Entertainment System into your living room. The Loewe Racks are optimally equipped for TV set, sound components, and sources with an extremely high quality finish to top things off. The ingenious air circulation system also prevents the components from overheating. Loewe Racks are available in different colours and configurations.

<sup>1</sup>In the case of TV appliances not equipped with DR+, external speakers can be used in conjunction with Loewe equipment products such as the Loewe MediaVision 3D.

<sup>2</sup>Loewe 3D Orchestra is available as an integrated system (IS) for the Loewe Connect ID equipped with DR+.

## Others curse the schedule. **You control it.**

You do not want to organise yourself around when a particular programme is being aired? With Loewe, television achieves maximum flexibility simply at the push of a button. With Loewe's exclusive DR+ technology, it is simplicity itself to record and pause a programme and take it with you on a second TV set. The last mentioned feature is made possible by Loewe's unique DR+ Streaming technology via WLAN/LAN or Powerline<sup>1</sup>. That way, the schedule is always organised around what is important – what you want.







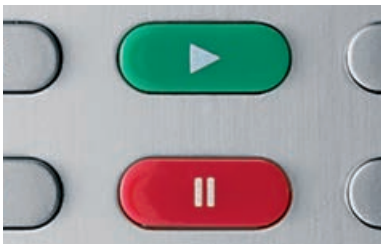
Up to 230 hours. **In HD for example.**

**More films on TV:** there is a version of the Loewe Connect ID equipped with an integrated 500 GB hard disk with space for up to 230 hours of film. In SD, HD, or 3D quality. As of now, that means your film collection is no longer consigned to the cupboard or held on an external hard disk but where you need it: always stored on your Loewe Connect ID.



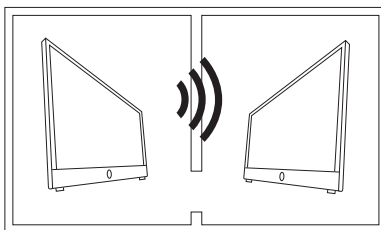
Convenient streaming. **Access to DR+ archive.**

**In every room.** Do you already have a Loewe television with an integrated hard disk? Then use the Loewe Connect ID as a second TV set for easy access to all your archived recordings via Loewe DR+ Streaming – for example in the bedroom or guest room. In this case, the television functions as a receiver in your home network (via LAN/WLAN/Powerline<sup>1</sup>); naturally, the DR+ convenience function for thumbnails continues to be available.



Timeshift television. **Total Stop & Go efficiency.**

**The Loewe DR+ makes time largely irrelevant:** there are times when you have to leave the room for a moment. For example, when the phone rings. Thanks to Loewe DR+ you can now pause the live programme at the push of a button – and when you are back in the room, you can resume the programme exactly where you left off. Or else you notice that there won't be any further developments today at the crime scene. So just record the rest of the programme and the crime thriller is automatically archived. You can of course also record the crime scene episode and watch another programme at the same time. Or you take advantage of the convenient recording capability to external USB storage media.



Loewe Follow-Me. **To be continued. Wherever you go.**

**As flexible as your life:** Let's say you are getting tired but want to watch the political chat show to the end. You press Pause on your Loewe Connect ID with DR+, clean your teeth and make yourself comfortable in bed. Now press Play and the programme resumes on your Loewe TV in the bedroom at exactly the point at which you had previously interrupted it. DR+ Follow Me is what this function is called and it is exclusive to Loewe. Thanks to the DR+ Streaming function that is also featured you can access the DR+ archive on your main TV from the adjacent room.



The eye. **Seeing what is active.**

**Focused on benefits:** The control on the Loewe Connect ID, also known as the eye, shows you the television mode at any given moment; whether for example streaming (blue) is in progress to another TV in your household or whether your favourite series is being recorded at that particular moment (red, see illustration to the left). In addition, you can also control the most important functions on the eye, such as volume and changing channel.

<sup>1</sup> Powerline adapter available separately in Loewe dealerships.

Premium service is not important to others.

**For you it is critical.**

A Loewe is more than just a television, it is a statement for the very best quality Made in Germany. That is why Loewe offers you special services – from expert commissioning to our long-term service benefits. Because when all is said and done you want many years of enjoyment from your television.





### Loewe dealership partners. **Competent advice.**

**Personal support:** Your local Loewe dealer will be happy to advise you on every aspect of the perfect Smart Home Entertainment – if you have special requirements as well, of course. And to make life as convenient as possible for you, your dealer will if you wish also take care of delivery and commissioning.



### Loewe quality. **The Art of German Engineering.**

**Innovation from tradition:** For more than 90 years, Loewe has been setting the standard for Smart Home Entertainment time and time again. All the main production creation steps take place at Loewe in Germany – from the first design draft to development, assembly and final quality inspection. The benefit: short distances guarantee premium products of the very highest quality that are constantly redefining the standard for Smart Home Entertainment.



### Loewe MediaUpdate. **The future on the screen.**

**Always up to date:** The Loewe Connect ID's special software concept can be very flexibly optimised. As a result, Loewe is quickly able to bring you the latest top functions. To receive software upgrades, simply register free of charge in the service area on [www.loewe.tv](http://www.loewe.tv). Or connect your television directly to the Internet and have Loewe MediaUpdate automatically tell you about new functions. Only Loewe offers you this service.



### Loewe receivers. **The best picture – now and in future.**

**More receivers, more entertainment:** No matter how you receive your television signal now or in the future, with the Loewe Connect ID you are perfectly equipped. Integrated receivers for high-definition television (HDTV) and all digital video broadcasting aerial, satellite and cable standards (DVB-T/C/S) deliver a crystal-clear picture. The Loewe Connect ID is prepared<sup>1</sup> for the second-generation standards as well. Not only do you save on extra equipment but on power consumption and cables as well.

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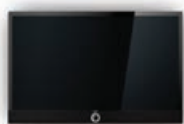
<sup>1</sup>Please refer to the technical data table on pages 22/23 for details.

## Loewe Connect ID. Product details.



### Wall Mount Slim/Vesa Size 400 Wall Mount WM 62

Chrome Silver  
Slim: Flat mounting  
WM 62: Easy to fit, supplied on delivery for Connect ID 55  
adjustable incline (+2° or 0°)  
55: W 125.8 / H 78.4 / PD 7.7 / TD 9.9  
W 125.8 / H 78.4 / PD 7.7 / TD 11.3  
46: W 106.4 / H 67.4 / PD 6.6 / TD 9.1  
W 106.4 / H 67.4 / PD 6.6 / TD 10.5  
40: W 93.1 / H 59.9 / PD 6.6 / TD 9.1  
W 93.1 / H 59.9 / PD 6.6 / TD 10.5



### Wall Mount Isoflex<sup>1</sup>

Aluminium  
Flexible solution, can be folded flat, can be pulled straight out, rotatable and pivotable, adjustable incline (+2° to 0°), intelligent cable runs  
55: W 125.8 / H 78.4 / PD 7.7 / TD 14.4–51.9  
46: W 106.4 / H 67.4 / PD 6.6 / TD 13.6–51.5  
40: W 93.1 / H 59.5 / PD 6.6 / TD 13.6–51.5



### Table Stand Connect ID Dynamic

Supplied on delivery for Connect ID 40/46  
Aluminium  
fixed incline (– 2.5°)  
46: W 106.4 / H 68.2 / PD 6.6 / TD 24.1  
40: W 93.1 / H 60.8 / PD 6.6 / TD 24.1



### Table Stand Connect ID Comfort

Aluminium  
Manually rotatable (+/-20°), adjustable incline (+1° to -5°)  
55: W 125.8 / H 81.1 / PD 7.7 / TD 32.0  
46: W 106.4 / H 70.1 / PD 6.6 / TD 25.0  
40: W 93.1 / H 62.6 / PD 6.6 / TD 25.0



### Table Stand Connect ID Tableau

Porcelain or Walnut  
Manually rotatable (+/-20°), adjustable incline (+1° bis -5°), TV positioned on left, with a Rosenthal vase as an option  
46: W 140.2 / H 70.3 / PD 6.6 / TD 22.8  
40: W 133.5 / H 62.8 / PD 6.6 / TD 22.8



### Floor Stand Connect ID

Aluminium  
Manually rotatable (360°), adjustable incline (0° to 2.5°), concealed cable runs  
55: W 125.8/H 122.3/PD 7.7/BP 53.0  
46: W 106.4/H 111.2/PD 6.6/BP 53.0  
40: W 93.1/H 103.8/PD 6.6/BP 53.0



### Floor Stand Connect ID with Equipment Board

Aluminium, glass  
Manually rotatable (360°), adjustable incline (0° to 2.5°), can accommodate two equipment components, concealed cable runs  
55: W 125.8/H 122.3/PD 7.7/BP 53.0  
46: W 106.4/H 111.2/PD 6.6/BP 53.0  
40: W 93.1/H 103.8/PD 6.6/BP 53.0



### Floor Stand Universal<sup>2</sup>

Aluminium Silver  
Manually rotatable (+/-45°), adjustable incline (+1° to 5°), concealed cable runs  
55: W 125.8/H 121.9/PD 7.7/BP 50.0  
46: W 106.4/H 110.9/PD 6.6/BP 50.0  
40: W 93.1/H 103.5/PD 6.6/BP 50.0



### Screen Lift Plus<sup>1</sup>

Brushed Aluminium  
Manually rotatable (+/-90°), adjustable incline (0° to 5°), concealed cable runs  
55: W 125.8 / H 300.0 / PD 7.7 / TD 22.6  
46: W 106.4 / H 300.0 / PD 6.6 / TD 21.8  
40: W 93.1 / H 300.0 / PD 6.6 / TD 21.8



### Wall Stand Flex<sup>1</sup>

Brushed Aluminium  
Variable height, adjustable incline (2° to +2°), intelligent cable runs  
46: W 106.4 / H 180.4 / PD 6.6 / TD 30.0  
40: W 93.1 / H 180.4 / PD 6.6 / TD 30.0



### Loewe Rack

Different configurations, sizes and colours suitable for Loewe TV, Sound and Equipment

Dimensions in cm: W = Width, H = Height, PD = Product Depth, TD = Total Depth, BP = Diameter/Dimensions of Base Plate  
Included with delivery: Assist 1 system remote control, aluminium, including batteries.  
Note: In some cases, products are pictured with optional accessories.

<sup>1</sup> Only in conjunction with VESA Size 400 an adapter.

<sup>2</sup> Only in conjunction with an appropriate adapter, to be ordered separately.





### Loewe Racks

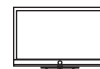
No other media furniture could be a better companion for a Loewe television, the Loewe design components or Loewe feed device. This is not just because of the timelessly elegant design and extraordinarily high quality workmanship. What is especially impressive about Loewe racks is the meticulous attention to detail in their functionality – typically Loewe. Exactly how you equip a Loewe rack is of course your business. Everything fits neatly into place and makes an extremely tidy impression.



### Perfect poise

Select the version you want from among the numerous stand options and create the setting for your new Loewe Connect ID, where and how you want – because thanks to its 360° design the characterful television makes a compelling impression even in free-standing mode.

## TV housing Sizes



Connect ID 55  
(140 cm)



Connect ID 46  
(117 cm)



Connect ID 40  
(101 cm)

## Frame Colours



High Gloss  
Black



High Gloss  
White

## Speaker bezel/Rear panel Colours



Black



White



Silver



Beige



Havana



Raspberry

Raspberry version available in limited numbers with 46 inch screen diagonal.  
Color Kits available in Havana for Connect ID 40/46/55.  
Also available for Connect ID 46 in Raspberry.

## Tableau



Walnut

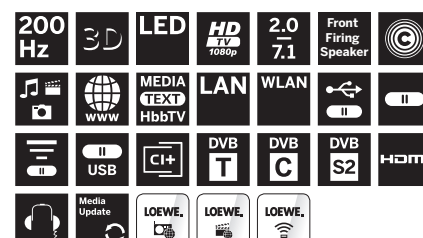


Porcelain

The special highlights on the new Connect ID:  
An extravagant stand option – the Table Stand Tableau is available in either a Walnut or Porcelain finish. As an option, both versions can be complemented by an original Rosenthal vase, which emphasises the character of your Loewe Connect ID in a special way.

Refined by 

## Technological features



# Loewe Connect ID.

## Technical information.

55  
incl. DR<sup>+</sup>



55  
incl. DR<sup>+</sup>



### Image<sup>+</sup> (Image)

Contrast filter panel / high gloss frames	— / ●	— / ●
Display technology	Full-HD-LCD with E-LED backlight	Full-HD-LCD with E-LED backlight
Screen diagonal (in cm) / screen diagonal (in inch) / Picture format / Resolution (in pixels)	140 / 55 / 16 : 9 / 1.920 x 1.080	140 / 55 / 16 : 9 / 1.920 x 1.080
Brightness (in cd/m <sup>2</sup> ) / Viewing angle (horizontal/vertical)	350 / 178° / 178°	350 / 178° / 178°
Contrast (static/dynamic)	7,000:1 / 7,000,000:1	7,000:1 / 7,000,000:1
Response time (in ms) / Picture repetition rate	5 / 200 Hz	5 / 200 Hz
Fully digitised signal processing / Image <sup>+</sup> Active / 24 p motion picture display	● / ● / ●	● / ● / ●
3D technology / 2D-3D conversion / Active Glasses 3D	● / ● / ○	● / ● / ○
Format options <sup>1</sup> 16 : 9, 4 : 3, Panorama, Zoom	●	●
Video auto-dimming (VBD <sup>+</sup> ) / Interior auto-dimming (OPC) / home Mode	● / ● / ●	● / ● / ●

### Sound<sup>+</sup> (Audio)

Output in W (sine/music)	2 x 20 / 2 x 40	2 x 20 / 2 x 40
Acoustic speaker concept	Front Firing Speaker	Front Firing Speaker
Individual bass and treble control / Volume / Sound effects	● / ● / ●	● / ● / ●
Automatic voice detection / Automatic Volume Control (AVC)	● / ●	— / ●
Dolby Digital Plus / dts / 5.1 Out / Two-channel	● / ● / ● / ●	● / — / — / ●
Audio out available: variable / fixed / Subwoofer	● / ● / ● (via Digital Audiolink)	— / — / —

### Digital<sup>+</sup> (Television standards)

DVB-T / DVB-C / DVB-S2 / Multistandard (analogue) / Dual Channel	● / ● / ● / ● / ●	● / ● / ● / ● / —
DVB-T2	● <sup>12</sup> / ○ <sup>13</sup>	●
A/V-Decoding: MPEG / MPEG2 / MPEG4 / integrated HDTV reception <sup>2</sup>	● / ● / ● / ●	● / ● / ● / ●
Colour standard: PAL / Secam / NTSC / NTSC-V / PAL-V (60 Hz)	● / ● / ● / ● / ●	● / ● / ● / ● / ●
Audio standard: Two-channel FM / AM, Nicam	● / ●	● / ●

### Assist<sup>+</sup> (Operation)

Automatic Channel Programming (ACP) / Channel recognition	● / ●	● / ●
DVB radio / Programme positions including AV and radio	● / 6,000	● / 6,000
Digital Link Plus / Digital Link HD	● / ●	● / ●
Video text Level 2.5 / TOP-Video text / FLOF-Video text / Page memory	● / ● / ● / 2,000	● / ● / ● / 1,000
Personalised Video text with direct access to favorites / bookmarked pages	● / —	● / —
PIP (AV) <sup>3</sup> / Full PIP <sup>4</sup> / iPIP / Split screen TV : Video text	● / ● / — / ●	— / — / — / ●
Nahbedienung / Piezotasten	● / —	● / —
Assist remote control / Assist Easy / Assist Media App	● / ○ / ○	● / ○ / ○
Electronic Program Guide (EPG)	●	●
Parental Lock / Automatic turn-off / Timer	● / ● / ●	● / ● / ●
Electronic Instruction Manual / Menu languages <sup>5</sup>	— / 19	— / 19
Index / Context Related Help	— / ●	— / ●

### Media<sup>+</sup> (Multimedia functions)

DR <sup>+</sup> / storage capacity in GB / USB recording (with DR <sup>+</sup> : USB-Archive)	● / 500 / ●	— / — / ●
DR <sup>+</sup> Streaming server/client / Follow-Me	● / ● / ●	— / ● / ●
MediaHome (photos, music and video via home network / USB)	● / ●	● / ●
MediaNet (Internet portal / browser / Internet radio)	● / ● / ●	● / ● / ●
MediaText (HbbTV) / MediaUpdate	● / ●	● / ●

### Connectivity<sup>+</sup> (Connectors)

HDMI with HDCP / USB / Component (YUV) In <sup>6</sup>	4 (1x ARC) / 3 / ○	4 (1x ARC) / 3 / ○
Mini-Scart <sup>6</sup> / S-VHS, Hi-8 / RGB	1 / 1 / 1	1 / 1 / 1
Digital Audio-In (Cinch) / Digital Audio-Out (Cinch) / Analogue Audio-Out (L/R) / Center-In (Cinch)	● / ● / ● / ●	— / ● / — / —
LS-Anschlussklemmen / Analogue audio link <sup>7</sup> / Digital audio link <sup>7</sup>	— / — / ●	— / — / —
VGA / RS 232 C (RJ12) / Motor control / IR-Link	Mini-VGA / ● / ○ / ○	Mini-VGA / ● / — / —
Side AV Video-/S-VHS, Hi-8-ready / Headphone (jack 3.5 mm)	● / ● / ●	● / ● / ●
Common Interface CI / CI Plus certified <sup>8</sup>	2 / ●	1 / ●
LAN network connection / integrated WLAN	● / ●	● / ●

### Environment

EU energy efficiency class / Annual energy consumption (kWh) <sup>9</sup>	A+ / 114	A+ / 108
Power consumption in stand-by mode / off (in W)	< 0.5 / 0	< 0.5 / 0
Power consumption „ON“ <sup>10</sup> (in W) / Peak luminance ratio in %	82 / 70	78 / 70
Mercury content in mg / contains lead <sup>11</sup>	0.0 / traces	0.0 / traces

### Miscellaneous

Weight in kg	30.4	30.1
Power switch / Mains voltages	● / 220–240 V, 50 / 60 Hz	● / 220–240 V, 50 / 60 Hz
VDE-safety standard (inspection seal)	●	●

● = included/installed ○ = upgradeable/optional

<sup>1</sup> Dependent on SD/HD input format.

<sup>2</sup> Reception of digital channels may be limited by individual regulations from the respective broadcaster/provider. UK models are Freeview HD compliant.





<sup>3</sup> On sets without DR<sup>+</sup>, AV-PIP is only available in combination with DVB-T/C/S.

<sup>4</sup> Not with MPEG4.

<sup>5</sup> D-GB-F-I-E-NL-CZ-GR-PL-H-FIN-SLO-SK-TR-S-DK-P-RUS-N

<sup>6</sup> Using an adapter cable (available from Loewe specialist retail partners).

<sup>7</sup> Loewe System 5.1 Out, Stereo Out, Subwoofer Out, Center In.

46 incl. DR+ 	46 	40 incl. DR+ 	40 
—/●	—/●	—/●	—/●
Full-HD-LCD with E-LED backlight	Full-HD-LCD with E-LED backlight	Full-HD-LCD with E-LED backlight	Full-HD-LCD with E-LED backlight
117/46/16 : 9/1.920 x 1.080	117/46/16 : 9/1.920 x 1.080	101/40/16 : 9/1.920 x 1.080	101/40/16 : 9/1.920 x 1.080
350/178°/178°	350/178°/178°	350/178°/178°	350/178°/178°
7,000:1/7,000,000:1	7,000:1/7,000,000:1	6,000:1/6,000,000:1	6,000:1/6,000,000:1
5/200 Hz	5/200 Hz	5/200 Hz	5/200 Hz
●/●/●	●/●/●	●/●/●	●/●/●
●/●/○	●/●/○	●/●/○	●/●/○
●	●	●	●
●/●/●	●/●/●	●/●/●	●/●/●
2 x 20 / 2 x 40	2 x 20 / 2 x 40	2 x 20 / 2 x 40	2 x 20 / 2 x 40
Front Firing Speaker	Front Firing Speaker	Front Firing Speaker	Front Firing Speaker
●/●/●	●/●/●	●/●/●	●/●/●
●/●	—/●	●/●	—/●
●/●/●/●	●/—/—/●	●/●/●/●	●/—/—/●
●/●/● (via Digital Audiolink)	—/—/—	●/●/● (via Digital Audiolink)	—/—/—
●/●/●/●/●	●/●/●/●/—	●/●/●/●/●	●/●/●/●/—
● <sup>12</sup> /○ <sup>13</sup>	●	● <sup>12</sup> /○ <sup>13</sup>	●
●/●/●/●	●/●/●/●	●/●/●/●	●/●/●/●
●/●/●/●/●	●/●/●/●/●	●/●/●/●/●	●/●/●/●/●
●/●	●/●	●/●	●/●
●/●	●/●	●/●	●/●
●/6,000	●/6,000	●/6,000	●/6,000
●/●	●/●	●/●	●/●
●/●/●/2,000	●/●/●/1,000	●/●/●/2,000	●/●/●/1,000
●/—	●/—	●/—	●/—
●/●/—/●	—/—/—/●	●/●/—/●	—/—/—/●
●/—	●/—	●/—	●/—
●/○/○	●/○/○	●/○/○	●/○/○
●	●	●	●
●/●/●	●/●/●	●/●/●	●/●/●
—/19	—/19	—/19	—/19
—/●	—/●	—/●	—/●
●/500/●	—/—/●	●/500/●	—/—/●
●/●/●	—/●/●	●/●/●	—/●/●
●/●	●/●	●/●	●/●
●/●/●	●/●/●	●/●/●	●/●/●
●/●	●/●	●/●	●/●
4 (1x ARC) / 3 / ○	4 (1x ARC) / 3 / ○	4 (1x ARC) / 3 / ○	4 (1x ARC) / 3 / ○
1/1/1	1/1/1	1/1/1	1/1/1
●/●/●/●	—/●/—/—	●/●/●/●	—/●/—/—
—/—/●	—/—/—	—/—/●	—/—/—
Mini-VGA / ●/○/○	Mini-VGA / ●/—/—	Mini-VGA / ●/○/○	Mini-VGA / ●/—/—
●/●/●	●/●/●	●/●/●	●/●/●
2/●	1/●	2/●	1/●
●/●	●/●	●/●	●/●
A+/93	A+/90	A/87	A/85
< 0.5/0	< 0.5/0	< 0.5/0	< 0.5/0
67/66	65/65	63/70	61/71
0.0/traces	0.0/traces	0.0/traces	0.0/traces
19.8	19.5	16.4	16.1
●/220–240 V, 50/60 Hz	●/220–240 V, 50/60 Hz	●/220–240 V, 50/60 Hz	●/220–240 V, 50/60 Hz
●	●	●	●

<sup>8</sup> CI Plus is backwards compatible with CI.  
Functionality is dependent on module availability from the supplier.

<sup>9</sup> On the basis of four hours of operation per day, 365 days a year.  
Actual energy consumption depends on the purpose for which the TV is used.

<sup>10</sup> To EN 62087 : 2009.

<sup>11</sup> Traces may occasionally be found in electronic components  
(in compliance with the recast European RoHS directive).

<sup>12</sup> Only for TV variant ending with 34. Ask your dealer.

<sup>13</sup> Only for TV variant ending with 44. Ask your dealer.

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